



FULL SPIRIT

MORE THAN A MAGAZINE...A COMMUNITY

Full Spirit Magazine is a national print publication that is distributed locally. Our purpose is to support your community in three profound ways.



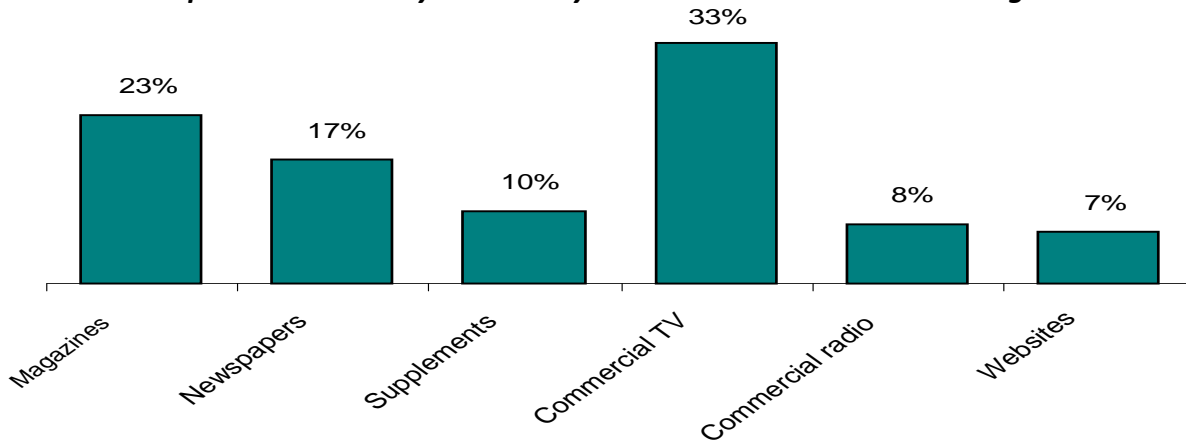
BY PROVIDING SUPPORT FOR BUSINESSES WITH AFFORDABLE AD RATES

As each issue of Full Spirit is distributed in your community it is not only sharing a positive Christian but it also provides your business an opportunity to grow with some of the most affordable advertising available. Because of our special way of bringing **Full Spirit Magazine** to communities we have fewer expenses than other publications.

Local businesses get the highest quality ads available at the lowest possible rates. Businesses prefer to advertise with Full Spirit Magazine for more than just affordability. A portion of the funds raised by their ad support goes directly to local ministries. They like that they are improving their communities as well as growing their business.

Full Spirit Magazine offers advertising space that forms an essential part of the overall reading experience. You will be far more than just an advertiser in **Full Spirit**. You become part of the message of hope, inspiration, service, and positive transformation.

“People state that they can usually trust and believe the advertising”

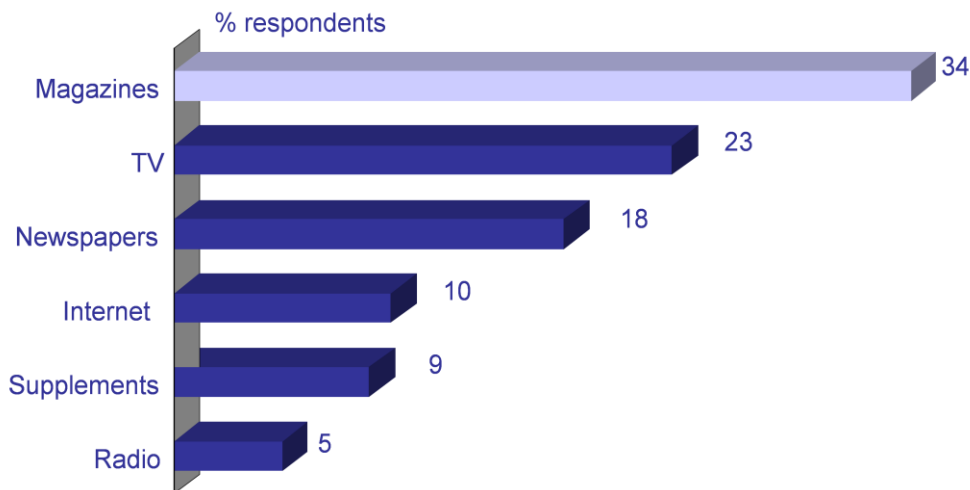


Full Spirit helps you reach an audience that will value and trust advertising – and will be therefore more likely to engage with it. Our ads are screened carefully for honesty, accuracy, and appropriateness for a Christian reader. People Trust our ads.

- Recent research by Deloitte shows that magazines are the 2nd most influential type of advertising among online adults
- 73% of respondents enjoy reading printed magazines even though they are aware that they could find most of the same information online
- Magazine advertising is, therefore, most useful in generating

Reach influenced readers who will act on what they see. Research shows that magazine advertising is most likely to be used as a buying guide than any other media. No other media can generate brand awareness or product loyalty more strongly.

“Advertising in this medium is helpful as a buying guide”



**BY LIFTING THE SPIRITS OF READERS WITH
POSITIVE AND LIFE-AFFIRMING CONTENT**

Each issue is full of powerful articles from nationally recognized Christian writers and leaders. They offer revealing insights into mental health issues from a Christian perspective. We know that sharing these inspirational experiences helps individuals overcome their own situations which bring people closer together. We help build community. **Full Spirit Magazine** is an excellent tool for outreach. Both Christians and non-Christians appreciate the helpful content. Full Spirit Magazine offers everyone practical solutions to daily concerns. We are here to help people find their way back to God.

Christian Magazines play an important role in our reader's lives. **Full Spirit Magazine** is seen as "trusted friend" that one turns to in times of need. **Full Spirit** brings gaps between communities and helps bring people together. Readers value the insights our publication offers and feel that our publication helps inspire them and guides them to make positive life changes.

Our audience becomes fully engaged in our magazine. They keep it near them, they share it with others, they hang on to issues to refer to later.

"You get engrossed in each page. You get lost in it. You want to be a part of the lifestyle contents of it and you get excited about it."

"I like to read in the evening when no one else is around. It is a part of my quiet and prayerful evenings that I really enjoy."

"These kinds of magazine open your mind a bit more. You find yourself thinking about the articles and asking yourself questions about life."



RAISING FUNDS FOR LOCAL MINISTRIES

We publish a Christian faith-based magazine full of inspirational content. Although this is not a new concept, our operational approach is different. We gather high-quality content from gifted writers. What makes us truly unique is how the magazine is developed and presented brought to the public. Our purpose is to help churches reach their mission goals. Church congregations in your community have volunteers who help with the development and distribution of each issue. **Full Spirit Magazine** is utilized as an excellent outreach tool. In addition, each church is able to generate funds for their ministries with revenue from the magazine. On a national level funds are used to support interdenominational children's ministries.

Our magazine is found alongside all other local publications in public locations like grocery stores and doctor's offices. Unlike other local publications FULL SPIRIT is shared with others in a spirit of love, friendship, support, and community.

- **Handed out by counselors**
- **Used in Bible Studies**
- **Distributed in churches and chapels**
- **Offered as a support resource in times of crisis in hospices, shelters, clinics and support groups**

OUR CONTENT

We have articles submitted from around the world from professional Christian writers. Their intent is to present spiritual concepts to those who may not have a Christian background. Our prayer is that our more “mainstream” approach will reach readers that are familiar with talk shows, psychology articles, and self-help concepts. It is our mission to show that God is in all such things and that *“There is nothing new under the Sun.”* These concepts are well established in the Bible and everything reveals Christ.

We cover all of the topics and present God’s Truth in ways that are always well received and make a difference in our reader’s lives. Our purpose is to write about therapy issues from a biblical perspective.

WHO WE ARE

Our team consists of our Director who has over 14 years of counseling experience as well as 10 years experience developing international Christian organizations.

The graphics team is headed by a highly skilled Art Director who brings a vibrant and youthful look to each issue.

Our writers are all experienced, published writers who approach their work as a healing ministry.

Vital to our mission are the many Christian leaders across the country who offer their guidance, expertise, and prayer support.

“Our purpose is to promote Christian faith in general and not a particular denomination or theological perspective. Therefore, we are committed to those doctrinal positions that are central to all Christian denominations as expressed in the historic statements of Christian churches. We avoid articles that would polarize either on doctrinal or political grounds. Each issue is carefully screened for consistency with this commitment to basic Christian teaching.”

Contact Full Spirit Today

850-322-8017

media@fullspiritmagazine.com

www.fullspiritmagazine.com

SOME TOPICS IN OUR ISSUES

- Resolving Conflict
- Comfort in Grief and Loss
- Living Life to its Fullest
- Scripture to turn to in crisis
- Your “Purpose” and Your “Career”
- Who Am I in Christ
- Money Management
- Handling Objections to Christianity
- Forgiving & Being Forgiven
- Finding God’s Guidance
- Keeping Peace in Daily Struggles

RATES

Full Page	\$1,800
Half Page	\$1000
Quarter Page	\$500
Business Card	\$200